

Discover the results of the European project OPTIFEL!



OPTIFEL final conference, Wednesday 1st February 2017

What are senior's preferences for fruit & vegetables? Which factors to take into account to design food products for seniors? Which type of packaging is the most suitable?

These questions will be discussed during the final conference of OPTIFEL project to be held on February 2017, the 1st in Paris from 9:15 to 17:15.

Main topics:

- Specificities of the elderly people: specific wishes and needs for autonomous and dependant seniors
- Designing and delivering food for the elderly: the case of fortification
- Storage, delivery and implementation of products

This event is open to all media and professionals (**for free**). The registration is free of charge but mandatory, before the 29th January 2017. Simultaneous interpretation is included, from English to French and from French to English language.

Coffee breaks and lunchtime will be organized.

Address of conference

Auditorium Business France
77, boulevard Saint Jacques
75014 Paris

Bus

Ceat 10 - 20 / 10-21, Noctilien N21, RATP 88, RATP MOBILIEN 38 / 68

Subway

M4 / M6, stop Denfert-Rochereau

RER B

Detailed program and more information on the website:
<http://www.optifel.eu/science/final-conference>

New fruit & vegetable products for elderly: The OPTIFEL project

The project Optifel was established with the aim to fight the onset of elderly malnutrition by achieving a paradigm shift rather than remedying elderly nutritional deficiencies. It is a European project funded under the Seventh Framework Program. It brings together 26 partners from France, Poland, Spain, Switzerland, Belgium, Turkey and the United Kingdom, with public laboratories, small and medium companies and large businesses. It has a total budget of €4.5 million for a EU grant of €3 million and lasts 42 months, from September 2013 to February 2017.

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